

BENAEMBELE ABAREOWEI
MARKETING DIRECTOR
DIRECTOR'S PERSONAL REVIEW

**BUSINESS REPORT FROM SEPTEMBER, 2020 TO
JANUARY, 2021.**

It has been quite a busy business year for me from September, 2020 to January, 2021. I was been able to make little remarkable and significant progress despite the challenges I encountered due to the corona virus pandemic. Remarkable in a sense that, I was able to acquired some working experience as an individual while discharging responsibility saddled on me by the management of T&T Website Designing & Marketing.

In the cause of discharging my duty as a marketer, I approached and discussed with some persons which I cannot be able to list all clients and phone numbers as directed. For personal reasons of clients, many of the clients told me that they are not comfortable with the idea of somebody calling them for what I have already discussed with them.

Some also emphasized that they gave me their phone numbers as a result of personal relationship with me. However, they obliged that once their businesses are stable, they will always call me in respect of what I have discussed with them. Below is the table of names of some clients;

S/No	Names of Clients	Nature of Business	Phone No	Remark for Clients
1.	Keme	Sales of Clothes and Agro business such as, snail, Rabbit etc.	07039619249	Serious & ready to improve business with T&T Cal Group.
2.	Deborah	Sales of different types of drinks.	07066980580	Not yet ready for the service of T&T Cal Group
3.	Wale	Snail farming	07033661808	Ready to do business at the appointed time.

4.	Tosin	Vegetable farming		Zealous to work with T&T when business is fully established.
5.	Lucky	Snail farming		Not too serious with the T&T concept.
6.	Wise Ones Academy	Academic business	08034856849	Ready to call for the T&T services soon.
7.	Kester	Consultant on livestock farming	08068525032	Promised to discuss business with T&T soon.
8.	Feboke	Hospitality	08063750514	Promised to call for T&T services soon.
9.	Alagoa David	Ministry of Agriculture, Bayelsa State.		Promised to call soon as possible.
10.	Okumbiriwei	Livestock production and feed production	08033471997	Promised to call after business name registration.
11.	Michael	Laundry & Dry cleaning service	08066095327	Promised to call & discussed further.
12.	Germany	Snail farming		
13.	Smooth	Snail & grass cutter farming	08036729160	Desperate to partner with T&T Cal Group.

ACHIEVEMENT

With my little effort, we have been able to secure an office apartment in Bayelsa State which is located at No. 1 Honni Hills Hotel Road, Off Tombia/ Amassoma Road, Yenagoa, Bayelsa State. Photographs of the office apartments will be equally sent or uploaded on our platforms.

CHALLENGES

Of course, every business must have their peculiar challenges. Here are some of the challenges;

1. Lack of fund and time has led to the slow pace of my marketing to an extent. But however, I was able to use my scarce time and fund for the little progress recorded.
2. Lack of awareness on the side of clients on the importance of website and online marketing also led to the little impact made so far.

WHAT I LEARNT FROM THIS ENCOUNTER

As a result of this encounter, I am able to be more patient and temperance to manage various behavioural patterns of clients. This will be of a benefit towards the growth of T&T Website Designing & Marketing as a whole.

GOALS

- To succeed in bringing my efforts to a maximum
- To ensure that all my clients register with the company
- To have a strong and effective impact in the workplace.

