

DANIEL EWEPU

MARKETING DIRECTOR

DIRECTOR'S PERSONAL REVIEW

26th January, 2021

The year 2020 was quite a challenging year to the world which Nigeria and Bayelsa state was not excluded. My activities as a director and marketer of T & T web started September first 2020, before our first general meeting which was held online October, 1st 2020. I started by introducing the company to some people and it was a great one for me until my health became a challenge. I was so down that I couldn't reach out to my prospective clients, this took the better part of the year and I was not able to do any job for the company.

ACHIEVEMENT

In January, 2021 I started marketing to some people about our products and services again. I got some clients and their contacts yet I have not been able to get their consent but I am still in a working mode with them.

CHALLENGES.

1. T&T web should fast track the opening of an office in Bayelsa state that will represent the south office of the company.

2. Transportation. You know mobility is very important in terms of marketing. Please let look at that direction too.

3. Information packs. What I mean by information pack is T & T web should provide catalogue showing previous activities of T & T web either in pictorial or video so when discussing with potential clients we can present.

This is because during my marketing, I saw the need for us to have an office in Bayelsa state for a working abilities, sometime mobility to reach out to our prospective clients.

MY GOALS FOR 2021.

My target and vision for this year is to scout for clients through personal contact and the social media platform.

I will try visit some big and reliable hotels in town and some government ministries, agencies and department, to see on how involve the government in the operations of T & T web.

I want to assure that T & T web be in all the Bayelsa businesses to change the narrative.